PRIVACY POLICY

This Privacy Policy contains the rules regarding the processing of personal data within the Service and Social Media Profiles, including the legal basis, purposes, and scope of personal data processing, as well as the rights of data subjects. In this document, "Service" refers to the website available at: fdcm.eu, and "Profiles" refers to social media profiles, such as those on Facebook or LinkedIn.

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I. Data Controllers

We inform you that the controllers of your personal data are:

1. within the services offered by the Service: FDCM E-COMMERCE S.A., with its registered office in Warsaw (02-517), ul. Komedy 2/3, entered into the Register of Entrepreneurs of the National Court Register kept by the District Court for the Capital City of Warsaw under KRS number 0001147589 (hereinafter referred to as the "Company").
   You can contact the Company:
   a. in writing to the address listed above,
   b. by email: contact@fdcm.eu,
   c. by phone: + 48 577 124 466,

   and
2. In connection with concluding and executing a sales agreement (including payment, delivery, post-sale service) via the Service: The Seller with whom the sales agreement was concluded (hereinafter referred to as the "Seller"). You can contact the Seller based on their details provided in the Service. The principles of processing your personal data by the Seller are specified in separate documents provided by the Seller. The Company may also act as the Seller.

II. Purposes and Legal Bases for Data Processing

The Company processes your personal data only when at least one of the legal bases for processing listed in Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 (commonly known as "GDPR") is met.

Providing personal data is voluntary in all cases but is a condition for using the Service and/or Profiles and for entering into and executing an agreement with you.

The specific purposes and legal bases for data processing are listed in the table below:

Reason for Processing	Purpose of Processing	Legal Basis	Data Retention Period
Business Contacts	Direct marketing of the Company's own products and services; establishing and maintaining business relationships, and thereby expanding the scope of the Company's operations; improving the quality of products and services offered by the Company; pursuing claims or defending against claims.	Consent of the data subject (Article 6(1)(a) of the GDPR); Pursuit of the controller's legitimate interests (Article 6(1)(f) of the GDPR).	For the duration of mutual business relations, until the processing of personal data becomes no longer necessary due to the purpose for which it was being carried out by the Company.
Sales Agreement Execution	Performance of agreements concluded between you and the Company; fulfillment of the Company's tax and accounting obligations; direct marketing of the Company's own products and services; improving the quality of products and services offered by the Company; establishing and maintaining business relationships, and thereby expanding the scope of the Company's operations; pursuing claims or defending against claims.	Necessity of processing for the performance of a contract (Article 6(1)(b) of the GDPR); Legal obligation incumbent on the Company (Article 6(1)(c) of the GDPR); Pursuit of the Company's legitimate interests (Article 6(1)(f) of the GDPR).	For the duration of the performance of the agreements concluded between you and the Company. To the extent that your personal data is included in accounting documents – for the period during which the Company is obliged to retain such documents in accordance with generally applicable legal provisions. In other cases, until the processing of the data becomes no longer necessary due to the purpose for which it was being processed by the Company (in particular, until the expiration of potential claims).
Representation of the Company's Contractors	Verification of the proper authorization of the Company's contractors' representatives; performance of the agreement concluded between the entity you represent and the Company; fulfillment of the Company's tax and accounting obligations; direct marketing of the Company's own products and services; establishing and maintaining business relationships; improving the quality of products and services offered by the Company; pursuing claims or defending against them.	Consent of the data subject (Article 6(1)(a) of the GDPR); Pursuit of the Company's legitimate interests (Article 6(1)(f) of the GDPR).	For the duration of the performance of the agreement concluded between the entity you represent and the Company. To the extent that your personal data is included in accounting documents – for the period required by generally applicable legal provisions for the Company to retain such documents. In other cases, until the processing of the data becomes no longer necessary due to the purpose for which it was being processed by the Company.

Use of the Service and Profiles	Operating the Service and Profiles; informing about offers; product and service marketing of the products and services offered by the Company; responding to inquiries; enabling opinions and comments; business correspondence; sending a newsletter; complaint handling; pursuing or defending against claims.	Consent of the data subject (Article 6(1)(a) of the GDPR); Pursuit of the Company's legitimate interests (Article 6(1)(f) of the GDPR).	For the duration of the use of the Service or Profiles, and in the case of subscribing to the newsletter service – until you unsubscribe from the service. In other cases, until the processing of the data becomes no longer necessary due to the purpose for which the data was being processed by the Company.

III. Categories of Data Recipients

Your personal data may be shared with:

1. entities providing services to the Company, including legal, tax, and accounting advisors; debt collection; IT support; website and profile maintenance; auditing; shipping, transport, and delivery;
2. authorities authorized by law, such as supervisory, law enforcement, tax authorities, and courts;
3. banks financing the Company's operations or maintaining its bank accounts;
4. entities handling payments in the form of traditional methods (bank transfer), electronic methods (e.g., PayU), or payments made using a payment card – to the extent necessary for processing payments made by the client;
5. delivery providers (e.g., couriers, transport and logistics companies, warehouses);
6. other entities not listed above, in accordance with the principles set out in applicable law.

IV. Rights of Data Subjects

1. The right to access, rectify, restrict, delete, or transfer data – the data subject has the right to request from the Company access to their personal data, its rectification, deletion ("the right to be forgotten"), or restriction of processing or data portability. Detailed conditions for exercising the aforementioned rights are specified in Articles 15–21 of the GDPR.
2. The right to withdraw consent at any time – the data subject has the right to withdraw their consent to the processing of their personal data at any time. The withdrawal of consent does not affect the lawfulness of the processing carried out prior to its withdrawal.
3. The right to object – the data subject may object to the processing of their personal data at any time. The objection may relate to matters referred to in Article 6(1)(e) and (f) of the GDPR, i.e., the public interest or task of the Company and the legitimate interests of the Company. If an objection is raised, the Company will no longer process the personal data indicated in the objection. Exceptions apply where there are legally justified grounds for processing that override the interests, rights, and freedoms of the data subject, as well as situations where processing is necessary for the establishment, exercise, or defense of legal claims.

4. The right to lodge a complaint with the supervisory authority – a data subject whose data is processed by the Company may lodge a complaint with the supervisory authority in accordance with the rules set out in the GDPR and the Personal Data Protection Act. The supervisory authority is the President of the Office for Personal Data Protection.

V. Rights of Data Subjects

In connection with the processing of your personal data, the Company may use the services of subcontractors who process your data outside the European Union ("third countries"), particularly for the purposes of administration, protection, development, and maintenance of IT systems as well as marketing and communication activities. If the Company uses service providers in third countries, it takes additional measures to ensure an adequate level of data protection when transferring personal data in accordance with Articles 44 et seq. of the GDPR. When transferring your personal data to a third country, the Company does so only to countries for which the European Commission has determined an adequate level of data protection.

In the event that the transfer is made to a third country that does not ensure an adequate level of data protection, such transfer takes place based on the adoption and implementation of so-called standard contractual clauses adopted by the European Commission prior to the transfer. You have the right to request a copy of the provisions concerning these safeguards in the case of data transfer to a third country that does not ensure an adequate level of protection.